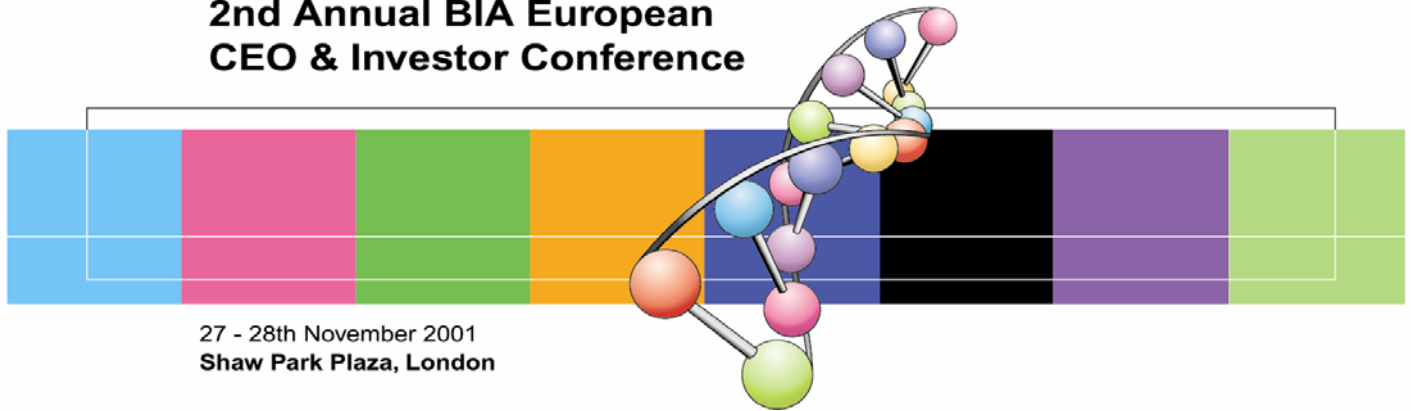


2nd Annual BIA European CEO & Investor Conference



27 - 28th November 2001
Shaw Park Plaza, London

About This E-Newsletter Update

This message is the first E-Newsletter that will be sent to update BIA European CEO & Investor Conference (BIA CEO) delegates regarding conference developments.

This E-newsletter Includes:

- * Company Profile Updates
- * Networking Opportunities
- * Programme Highlights

Company Profile Updates

Company profiles will be posted at <http://www.biaceo.com> in the "Delegates Only" section of CEO & Investor online, as of 31 October 2001. The company profile guidelines were sent to delegates from your company. If you have not yet submitted your company profile, need another copy of the profile guidelines or have questions, please contact Scott Sherman at +1.831.464.4237 or swsherman@techvision.com.

Networking Opportunities

Focus your business plan online (<http://www.biaceo.com>) with pre-conference networking. Read numerous company profiles, contact investors, CEOs and principals to make business connections. These profiles, with inclusive contact information, can launch your business into next-phase financing and/or partnership. In order to make use of this powerful networking tool you must be a paid registrant of CEO & Investor. At the time of payment you will be issued a password to the "Delegates Only" section of CEO & Investor online. Get a head start now!

Programme Highlights

Dr. William J. Kridel Jr., Managing Director of Ferghana Partners Group Will given an Introduction to Stem Cell Biology and the inter-relations of Stem Cell lineage. Joining Dr. Kridel on this panel will be Dr. Daniel Marshak, Vice President R&D, Cambrex Biosciences, Dr. Martin Edwards, CEO, ReNeuron Ltd, Dr. Ralph Snodgrass, President & CEO, VistaGen Inc. and Dr. Michael Ruhl, CEO, Cardion. The individual speakers will give an informal presentation on how their company "productize" the Stem Cells: a description of the process from cell-to-product (including clinical trials)

Sincerely,

The European CEO & Investor Conference Team

Comments? Please email: biopartnering@techvision.com